



June 1, 2009

FOR IMMEDIATE RELEASE

**“Tour de PATH” Group Bicycle Ride to Benefit the Paul Ambrose Trail for Health (PATH)  
to Take Place Saturday, July 10, 2010; Early Registration and Sponsorships Now Available**

HUNTINGTON, W.VA. – Polish those helmets, pump up those tires and join supporters of the Paul Ambrose Trail for Health (PATH), Saturday, July 10, 2010 at Harris Riverfront Park, Huntington, W.Va., for the "Tour de PATH," the first official group bicycle ride on sections of the bicycle and pedestrian trail.

To encourage cyclists of all skills to participate, the “Tour de PATH” consists of a “Street Option” or “Adventure Option.” The “Street Option,” which is supported by Jeff’s Bike Shop, is an approximately 6-mile, flat, paved course suitable for casual cyclists, families, groups, children and individuals who are seeking a fun way to preview the PATH.

The "Adventure Option," which is supported by Velocity Bicycles, is an approximately 8-mile, sloping and partially muddy course that incorporates dirt and limestone gravel trails, sections of earthen flood wall and ends on paved roads. The “Adventure Option” is suitable for advance riders age 12 and up. Cyclists must be prepared to encounter water and mud and carry bicycles up or down short slopes. Helmets and safety gear are required for all “Adventure Option” participants.

All “Tour de PATH” proceeds benefit construction and maintenance of the Paul Ambrose Trail for Health (PATH), a 26-mile bicycle and pedestrian trail system for the City of Huntington. The PATH’s namesake, Dr. Paul Ambrose, was a promising young physician whose life was cut short at the Pentagon in the terrorist attacks of Sept. 11, 2001. Dr. Ambrose was dedicated to family health and preventative medicine to fight obesity and the trail system is a way for his efforts to continue to have an impact in Huntington.

For both options, minors must be accompanied by a parent or guardian, and helmets are required for riders age 18 and under. St. Mary’s Transportation Injury Prevention and Safety (TIPS) Program will

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provide free helmets, while supplies last, to participants. The “Tour de PATH” is made possible through cooperation with the Paul Ambrose Foundation, RTI Foundation, Jeff’s Bike Shop, Velocity Bicycles, Robert’s Running and Walking Shop and St. Mary’s Transportation Injury Prevention and Safety (TIPS) Program.

**Schedule:**

8 a.m. Registration/Check-in Begin  
8:50 a.m. Mandatory Bike Safety Briefing  
9 a.m. “Adventure” Option Begins, TIPS Bike Rodeo & Helmet Giveaway  
9:15 a.m. “Street” Ride Begins  
10:30 a.m. Rides End at Harris Riverfront Park

**Free Activities:**

- St. Mary’s Transportation Injury Prevention and Safety Bike Rodeo, Car Seat Checks and Free Helmet Giveaway (while supplies last).
- Sign up for FitFest ’10 5K Run/Walk, Kids/ Fun Run or the HIT Center’s Children’s Marathon Summer Running Program.
- Participants are eligible for door prizes, including bicycle, bike accessories, gift certificates to local businesses and restaurants and other items.

**Cost:**

- Individual Rider \$15 (must be received by 6/25/10); \$20 after 6/25/10 and at registration
- Family Rate \$30 (must be received by 6/25/10); \$40 after 6/25/10 and at registration. Family rate includes two adults (ages 12 & up) and two children under 12 years of age, add \$5 each for up to four additional children)
- Group Rate \$10 per individual rider, must have 5+ riders to qualify for group rate
- Contact us for special rates for larger groups of scout, civic, senior, church or other groups.

Short sleeve t-shirts are reserved for the first 200 adult (age 12 & up) cyclists and PATH water bottles are reserved for the first 100 children (under 12) to register).

Each participant must complete a registration form and sign the waiver before participating. Register at Jeff’s Bike Shop, Velocity Bicycles, Robert’s Running and Walking Shop and the Rahall Transportation Institute, or by mailing a registration form and payment to “Tour de PATH,” c/o RTI Foundation, P.O. Box 5425, Huntington, WV, 25705. To be eligible for early registration, payment must be received in person or postmarked by June 25, 2010.

Contact Jon Bergquist, event organizer, at [Jon.E.Bergquist@wv.gov](mailto:Jon.E.Bergquist@wv.gov) or 304-617-1899 for ride information or sponsorship opportunities. Contact Errin Jewell at [path@njrati.org](mailto:path@njrati.org) or 304-696-7165 for media inquiries or sponsorship opportunities.

***“Building Jobs through Transportation”***

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